

The Jamaica Institution of Engineers



ENGINEERS'  
WEEK  
2023

SEPTEMBER 17-25

# SPONSORSHIP PROSPECTUS

"Engineering - Driver of  
Manufacturing, Production,  
Economic Growth, and Health"



# About the Event

The Jamaica Institution of Engineers (JIE) is pleased to officially announce the observance of our annual Engineers' Week, to be held on **September 17 – 23, 2023** under the theme: **"Engineering - Driver of Manufacturing, Production, Economic Growth, and Health"**.

The JIE Engineers' Week 2023 Conference is aimed at providing a platform for Engineers, Researchers, Planners, Academicians and Industry Professionals to share, promote and discuss new ideas, concepts, innovations and developments in engineering and related fields.

As was done in previous years, the JIE will be celebrating this Engineers' Week as a face-to-face event. The week's activities will commence with a Thanksgiving Service on Sunday, September 17, 2023 at the **Boulevard Baptist Church**. This will be followed by several days of activities at **The Summit (formerly Knutsford Court Hotel)** and site tours under the subthemes of "Technology"; "Infrastructure Development & Environmental Engineering", and "Maintenance Engineering", "Energy", and "Procurement, Standards & Codes".

We have successfully collaborated with various local and international partners for these Conferences and we plan to continue this venture. As customary, we will be offering opportunities for companies to showcase their products and services and engage in discussions with key industry professionals on our social media platforms, our Engineers' Week website as well as presence during our conference.

In this regard, we invite you to participate in the JIE Engineers' Week 2023 by becoming one of a limited number of sponsors. Sponsorship at this well-known event will demonstrate to our attendees, your commitment to building industry relations and it will be a unique opportunity for you to maximize return on your investment.



# Engineers' Week Schedule

## DAY 01

Sunday, September 17, 2023

Thanksgiving Service

## DAY 02

Monday, September 18, 2023

Technology

## DAY 03

Tuesday, September 19, 2023

Infrastructure Development

## DAY 04

Wednesday, September 20, 2023

Maintenance Engineering and Management

## DAY 05

Thursday, September 21, 2023

Student Competition

## DAY 06

Friday, September 22, 2023

Procurement, Standards, and Codes

## DAY 07

Saturday, September 23, 2023

Site Tour

# Sponsorship Opportunities

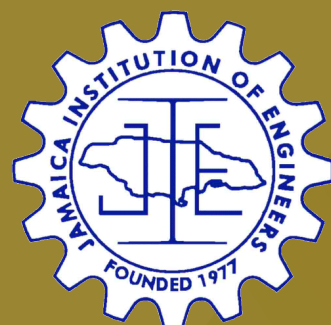
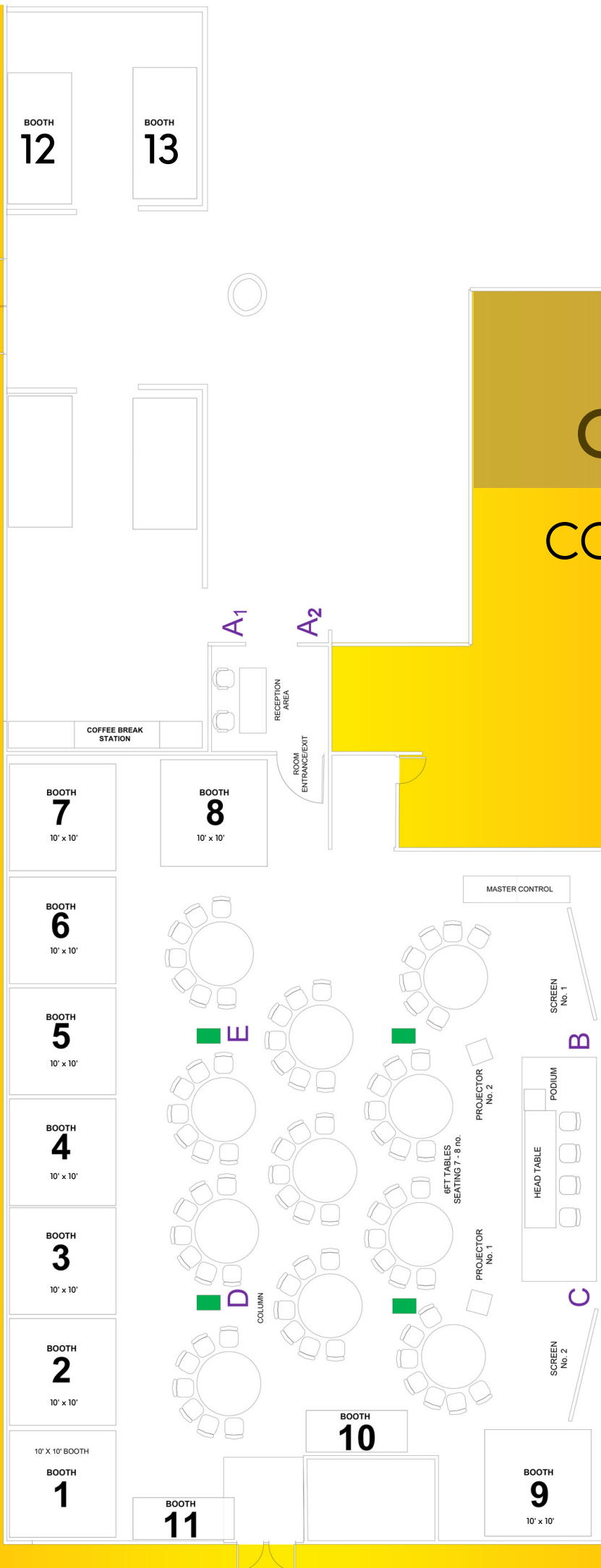
## SPONSORSHIP BENEFITS

INVESTMENT	DIAMOND JMD 600,000	PLATINUM JMD 350,000	GOLD JMD 200,000	SILVER JMD 150,000
<b>Booth</b>				
Indoor Booth size	10 x 10	10 x 10	10 x 10	Table top (limited spots)
Exhibitor Indoor Floor Presence for Conference Days 2-4	YES	YES	YES	YES
Outdoor Booth	YES	NO	NO	NO
Company Profile in Gleaner Advertorial	YES	NO	NO	NO
Company Name Mentioned in Gleaner Advertorial	YES	YES	YES	YES
Company Logo in Gleaner Advertorial	YES	YES	NO	NO
Radio Interview	YES	NO	NO	NO
<b>Advertising in Engineers' Week Programme Book</b>				
Full Page with Information and Logo	YES	NO	NO	NO
Half Page with Information and Logo	NO	YES	NO	NO
Note of Appreciation	YES	YES	YES	YES
Logo Placement	YES	YES	YES	YES
<b>Advertising on 2023 Conference Website</b>				
Logo Placement on Conference website	YES	YES	YES	YES
Note of Appreciation	YES	NO	NO	NO
Logo Placement linked to your website	YES	YES	NO	NO
<b>Advertising at 2023 Conference</b>				
Pull-up Banner Display in Registration Area	1	0	0	0
Pull-up Banner beside Backdrop/ Lectern	1	0	0	0
Pull-up Banner beside Backdrop	0	1	0	0
Pull-up Banner in Conference Room	1	1	1	1
Feather Banner	4	2	1	1
Company Brochures at Registration Table	YES	YES	NO	NO
Company Business Cards at Registration Table	YES	YES	YES	NO
Banner Placement in other Engineers' Week Conference Areas	3	2	1	NO
Opportunity to Place Company Materials in Conference Packages	YES	NO	NO	NO
Speaking Opportunity at Seminar	20mins	10mins	5min	NO
Company Product Demonstration	YES	NO	NO	NO
Preferential Booth Location	YES	NO	NO	NO
<b>Social Media Promotion</b>				
Before the Conference	YES	NO	NO	NO
During the Conference	YES	YES	YES	YES
<b>Advertising &amp; Live Mention at Events</b>				
Acknowledgement at Press Launch	YES	YES	NO	NO
Acknowledgement at Opening Ceremony	YES	YES	YES	YES
Banner Placement at Press Launch	YES	NO	NO	NO

# Sponsorship Opportunities

## CONFERENCE ROOM LAYOUT

THE SUMMIT  
Blue Mountain Suite



# Sponsorship Commitment Form

Company Name:

Company Address:

Contact Person:

Contact Email Address:

Would you like to partner with the JIE for the following sponsorship/exhibition opportunities at the JIE Engineers' Week 2023? Please mark "X" as applicable:

DIAMOND SPONSOR

JMD 600,000

PLATINUM SPONSOR

JMD 350,000

GOLD SPONSOR

JMD 200,000

SILVER SPONSOR

JMD 150,000

Note: The outlined sponsorship packages are for September 18-20, 2023.

## PAYMENT INFORMATION:

We agree to the following sponsorship terms and will complete our financial obligation according to the following schedule:

- First installment of 50% due with commitment form
- Balance due by **August 28, 2023**, to ensure company included in final advertisement
- Please send an invoice to my organization

Name and signature of individual with authority to make this financial commitment on behalf of the company: (please print in block letters)

Name:

MR. / MRS. / MS.

Title:

Phone:

Email:

By signing this sponsorship commitment form, we acknowledge your commitment to sponsoring the JIE Engineers' Week as indicated above and also acknowledge having read, and agreed with, the terms indicated in the Engineers' Week Sponsorship Prospectus. Please email completed commitment form for attention of Ms. Karla Brackett, JIE Secretariat at [jjengweek@gmail.com](mailto:jjengweek@gmail.com).

Signature

"Engineering - Driver of Manufacturing, Production,  
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SEPTEMBER 17-25



@JIEJamaica



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